DEPARTMENT OF COMMERCE

CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI

PROJECT BCOM (2017 ADMISSION)

Sl. No.	Reg No.	NAME	TITLE OF PROJECT
1	CA17BR0001	Abhijith	Stress level among different professions-A study with special reference to Kannur district
2	CA17BR0002	Abhinand	Customer perception towards swadeshi brands : a study with special reference to Patanjali products
3	CA17BR0003	Ajith cpk	A study about the Enterpreneurial attitude of youth with special reference to Payyanur area
4	CA17BR0004	Akhilraj	A study on e-governance services provided through Akshaya centres with special reference to kadannappalli village
5	CA17BR0005	Akshay	A study on customer attitude towards the usage of plastic money with special reference to Pilathara area
6	CA17BR0006	Archana	Awareness of modern banking facility among rural people. A study with special reference to Chirakkal area
7	CA17BR0007	Arjun	A study on customer satisfaction towards reliance Jio network with special reference to Payyanur taluk
8	CA17BR0008	Arya	A study on the savings and investment habits of high school teachers with special reference Cherukunnu area
9	CA17BR0009	Ashwin	Socio-economic problems of fisherman; A study with special reference to Madakkara
10	CA17BR0010	Hisham	Investment behaviour of private sector employees with preference to Madayi area
11	CA17BR0011	Azeemath	A study on customer expectation and perception on KSRTC privatisation with special reference to Kannur district
12	CA17BR0012	Jishnu	Study on the problems of women workers in textile sector
13	CA17BR0013	Jisna	A study on consumer behaviour towards shopping mall in Payyanur area
14	CA17BR0014	Keerthana	A study on brand preference of mobile phones with special reference to Ckerukunnu area
15	CA17BR0015	Lakshmipriya	A study on the perception and awareness level of electric vehicle among Payyanur populance
16	CA17BR0016	Lavanya	A study on students' perception towards entrepreneurship with special reference to madayi college
17	CA17BR0017	Megha	Study on service quality and customer satisfaction of e- learning application among students in Kannur
18	CA17BR0018	Nandhana	A study on customer satisfaction of life insurance corporation of India with special reference to Madayi Gramapanchayath

19	CA17BR0019	Nimisha	A study on online banking among house wife
20	CA17BR0020	Pranav	A study on problems and issues faced by workers in khadi and handloom sectors with special reference to Payyanur Khadi Center
21	CA17BR0021	Rahul	Study on the impact of Green auto among the auto drivers of cherukunnu area
22	CA17BR0022	Shibin	Job satisfaction of women employees who working in the field of khadi and village industries
23	CA17BR0023	Shyama	A study on the perception of online food order and delivery platforms with special reference to Kannur district
24	CA17BR0024	Sourav	A Study on the practice of social media marketing among small and medium enterprises in Taliparamba Taluk
25	CA17BR0025	Sreesha	A study on the impact of celebrity advertisement on buying behaviour of public with special reference to Madayi area
26	CA17BR0026	Sruthi	Customer perception of Phone pe in cashless economy – A study with special reference to Payyanur area
27	CA17BR0027	Sujina	A comparative study on the quality of services provided by cable tv networks and other television networks



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